

Bernd Bluhme

Projectmanagement tvc & film-production,  
Agency tv-producer,  
Advertising production consultant



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### \* **Services**

- \* Agency advertising production support & consulting based on longtime industry background
- \* Core-assignment: project-management @ production of all types of moving media content
- \* Customers are international agency networks, medium sized agencies, pool-structures and digital media agencies
- \* Advertisers marketing-department-support on media-production as budgeting, ressource-identification, project-supervision and cost-controlling (until now to P&G International Operations, Ferrero MSC, TKK)

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### \* **Vita/Basics:**

- \* Degree: Master of Communications / 1984 - 1988 study of communication science UDK University Berlin /  
Place of birth: West-Berlin
- \* 1988 - 1996 Production-management/Postproduction-supervising @ Filmhaus München /Roman Kuhn & Partner  
München / Beck Productions Zürich / Cebrafilm Hamburg /Downtown Filmproductions Hamburg
- \* 1996 - up to now: freelance agency tv-producer @ (among others): Saatchi&Saatchi / Jung von Matt / Springer&Jacoby /  
Dorland / Ogilvy&Mather / Grey Worldwide / TBWA / Tribal DDB / Cayenne / Crispin Porter & Bogusky / Atletico /  
Meirè&Meirè / Butter / Select N.Y. / Razorfish / 5W-Design AG
- \* Since 2009 freelance advertising production consultant @ P&G international Operations, fine fragrances ( D&G, GUCCI,  
Laura Biagotti, BOSS etc.) Geneva, Ferrero MSC Germany, Techniker Krankenkasse.
- \* Areas of action EMEA & CEE

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**projects:** pls. check [www.tv-department.com](http://www.tv-department.com)